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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

OFFICIAL

First Named Applicant: Plow)

Art Unit: 3671

Serial No.: 09/922,182)

Examiner: Mammen

Filed: August 2, 2001)

STL9-2000-0035-US1

For: **SYSTEM, METHOD, AND COMPUTER**)
PROGRAM PRODUCT FOR STORING INTERNET)
ADVERTISEMENTS AT A USER COMPUTER)

March 24, 2004

750 B STREET, Suite 3120
San Diego, CA 92101

RESPONSE TO OFFICE ACTION

Commissioner of Patents and Trademarks
Washington, DC 20231

Dear Sir:

In response to the Office Action dated March 12, 2004, please amend the above-captioned patent application as follows.

1176-3.AM2